

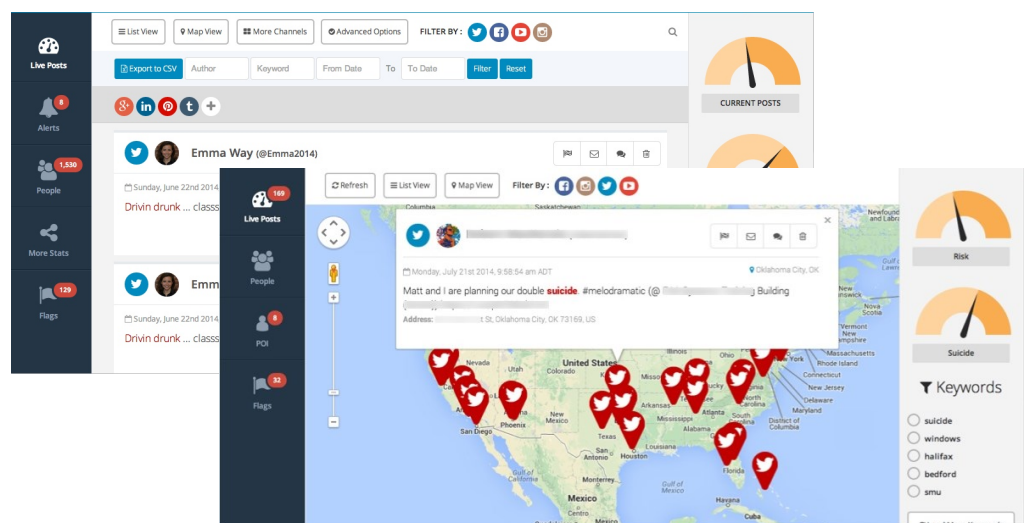
KER-330 Automated Social Media Monitoring

Actively monitor major social media sites in real time — searching for keywords, persons of interest, specific URL's and locations in any language

- ⇒ Leverage Facebook®, Twitter®, Instagram® and YouTube® to identify and eliminate threats
- ⇒ Supports keywords in 81 languages
- ⇒ Aggregates posts from all major social media sites for a single person of interest, specific keywords or sentiments
- ⇒ Real time alerts to authorities
- ⇒ Intelligent big data displays on maps and charts
- ⇒ Designed for homeland security

KER-330 Automated Social Media Monitoring *Innovative Solutions for Today's Threats*

The **KER-330 Automated Social Media Monitoring** is a big data platform that has the ability to crawl all major international social media websites (Twitter®, Facebook®, Instagram®, YouTube® and fourteen more). Based upon a combination of user defined keywords, terms and specific URLs, as well as sentiment and geo fencing, the system will send live alerts on posts and conversations of interest.



KER-330 monitors for what is or could become a potential threat 24/7:

- ◆ All major social media sites (18)
- ◆ Multiple languages (81)
- ◆ Real time notifications and alerts
- ◆ Geolocation
- ◆ Text, photos, video
- ◆ Streetview images
- ◆ Persons of interest
- ◆ Up to 2 years of historical query
- ◆ Risk scoring and analysis
- ◆ Sphere of influence

Users can identify persons of interest, keywords and/or geographic locations that the KER-330 platform will follow closely through all major social media platforms. The system responds to a combination of specific keywords, terms, URLs, sentiment and geofencing. Everything captured is archived and searchable based on location, keywords or specific individuals. The system will flag any posts that enter areas of concern and dynamically send alerts to the user.

The KER-330 Social Media Monitoring Platform was designed specifically to support intelligence and national security elements. KER-330 is a real solution that enables authorities to identify and eliminate real threats.